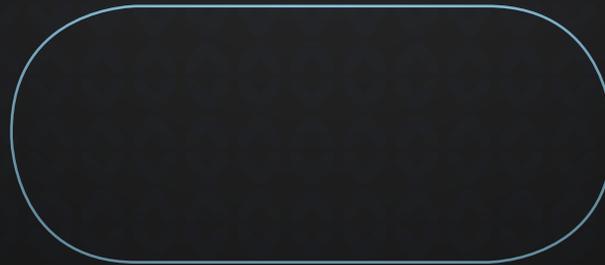




PERFORMANCE  
SPORTSWEAR\_

CHANGE KIT IN  
**28**  
DAYS



[www.xxvsportswear.co.uk](http://www.xxvsportswear.co.uk)

# ASPIRE

## RAISE THE BAR

You expect your students to give their all in pursuit of a top performance. But if they are to set new records and bring glory to the school, they must be equipped with the kit they need to break boundaries. Stevensons recognises the need for performance sportswear specifically crafted to meet the unique needs of the UK schoolwear market. With our rich heritage of providing school uniform and sportswear of exceptional quality for more than ninety years, no one is better placed to meet this challenge.

**XXV PERFORMANCE SPORTSWEAR  
IS OUR RESPONSE.**

"I have been incredibly impressed by the latest developments in the XXV range but the key for me is the excellent service we receive and our working relationship. For me, the honesty and trust between us is vital for an ongoing successful partnership."

**Andrew Dalgleish,  
Director of Sports and Activities,  
St Edward's School, Oxford**





OVER  
**250**  
SCHOOLS  
WEAR XXV



# INSPIRE

"The new sportswear has smartened our image within the community, provided greater comfort and added little to the kit's cost for parents."

Jennie Healey, Head of Sports,  
St. Catherine's School

## XXV LEADS THE FIELD

- **UNBEATABLE VALUE** – bespoke sportswear at a price substantially less than leading competitors.
- **QUALITY WITHOUT COMPROMISE** – our buying power enables us to use the latest technical fabric innovations without increasing the cost for parents.
- **WHATEVER THE SPORT, WE'VE GOT THE KIT** – from core sports like football, rugby, netball, cricket and hockey to rowing, cycling, lacrosse and even bobsleigh!
- **AVAILABLE YEAR-ROUND** – we keep your chosen design in stock so it's ready whenever parents need it.
- **FAST TURNAROUND TIMES** – typically, just four weeks from design sign-off to delivery.
- **DISCREET XXV LOGO** – allows your school's branding to shine helping you create a strong brand image.
- **FULL SET OF SAMPLES PROVIDED FREE OF CHARGE** – so you can assess the look and feel of a garment rather than signing off on a drawing.
- **NO SIZE TOO BIG OR TOO SMALL** – and no extra charge or minimum order quantity either!
- **HASSLE-FREE SERVICE** – a dedicated account manager guides you through every step of the process giving you a single point of contact.

HOCKEY

RUGBY

FOOTBALL

CRICKET

ATHLETICS

NETBALL



# MATCHLESS

## SERVICE THAT DELIVERS

Stevensons makes the process of re-designing sportswear easy.

## FACE-TO-FACE CONSULTATION

Our team understand the rigours of sport and the demands this places on school sportswear. After establishing what issues you are having with your current supplier or kit we work with you to design distinctive, hardworking garments that meet your school's precise needs.

## IN-HOUSE DESIGN

Sportswear plays an increasingly important part in building a school's brand image. Working in collaboration with you and using state-of-the-art software our expert in-house designers can create a choice of style options in just hours. Employing new printing techniques means the possibilities to reinforce your school's identity are virtually limitless.

## SWIFT SAMPLING

We don't expect you to sign off designs on paper – our European factories have quick sample turnaround times, giving you the opportunity to see and feel the garments themselves. And we will keep providing samples until you're happy and ready to trial them.

## DESIGNING YOUR KIT IS AS EASY AS ABC

**A** Choose a design style from our core ranges or we can create one unique to you.

**B** Pick a colour, any colour. We can create a range of designs using your existing school colours, we can match to existing garments or start from scratch.



T14 HOODIE



T15 HOODIE



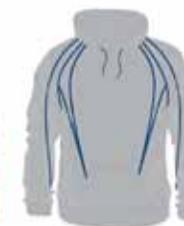
T16 HOODIE



T19 HOODIE



EXAMPLES OF T16 DESIGN OPTIONS



"I found Stevensons very easy to work with, their approach was professional and straight-forward. We quickly received new designs and samples which met all our requirements and were of an extremely high quality. All items were available to purchase well in advance of the new academic year and our pupils, parents and staff are thrilled with results."

Ben Evans, Headmaster, Edge Grove

**C** Add a badge and graphics. We can replicate your school badge and any other graphics (e.g. numbers, text) you need on different garments for any sport.



T14 LADIES POLO



T14 MUSCLE VEST



TR1B TRACKSUIT TROUSERS



T14 ATHLETIC VEST



T14 TRACK SUIT TOP



T14 SKORT



# STAND OUT

## FASHION A UNIQUE RANGE

A quick, collaborative process will ensure that the final core design is extended across relevant sports and gender including, if appropriate, house or year group colours. The end result will be a unique school sportswear range for you to sample and try before you buy.

### A CLEAR PROCESS

- 1 Initial consultation meeting
- 2 School approve designs
- 3 Product samples produced
- 4 School trial & test samples
- 5 Samples signed off
- 6 Full production of agreed products
- 7 Kit available to order



Initial designs presented as 2D images





# PERFECTION

## NO DETAIL OVERLOOKED

Our XXV performance sportswear has been specially created in a wide range of garments using the latest technical fabric innovations. It will ensure your students are well equipped for even specialist sports, as well as for the variable British weather. We leave nothing to chance.

With XXV, a zip is never "just a zip" or a seam "only a seam". We know it's the little things that make good design great and no detail is too small for us to perfect.



“When putting together the range of staff kit and team-wear Stevensons were prepared to give the extra care and personal attention to detail needed in order to ensure that they meet the precise needs of the school.”

Phil Wise, Deputy Head,  
Reading Blue Coat School



# PERFORM

## FABRICS THAT RISE TO THE CHALLENGE

We have poured more than nine decades of school uniform and sportswear know-how into the development of the XXV range.

Sportswear has evolved rapidly and XXV deploys the latest performance fabrics, which wick away sweat, are quick-drying and help regulate body temperature. Items in the range are lightweight, last longer and are more comfortable to wear – with the crucial result that the wearer is likely to perform better.

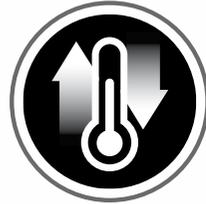
“The quality was excellent. My son finds his new sportswear extremely comfortable and warm.”

Parent, Reading Blue Coat School

“Very pleased with the quality, particularly the Sportswear. Feels soft, hard wearing and looks very smart!”

Parent, The Lady Eleanor Holles School





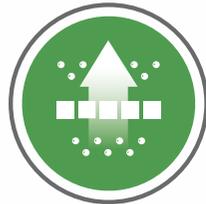
### THERMAL BALANCE

The fabric wicks moisture away from the skin efficiently to help regulate the wearer's body temperature, allowing them to stay cool in hot weather and keep warm when it's cold. This helps improve both performance and recovery time.



### WATER REPELLENT

The garment's outer shell acts as a barrier to rain, delaying it from penetrating the fabric and allowing the wearer to stay dry and comfortable for longer.



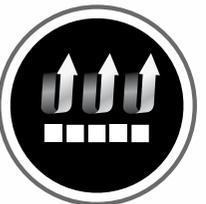
### BREATHABLE

Allows moisture vapour to pass through the material, helping the wearer stay fresher and drier.



### EASYCARE

Our fabrics are designed to be high performing without requiring specialist care. All garments are highly durable and can be machine washed as often as necessary.



### WIND RESISTANT

Two and three layered fabrics keep wearers warmer in the windiest of conditions.



### QUICK DRY

A specialist process applied to the fabric at the dyeing stage enables it to evaporate moisture away from the skin, keeping your students cool and dry.



# UNRIVALLED

## WINNING CHOICE OF WAYS TO BUY

For customers' convenience Stevensons offers schools and parents numerous ways to buy including:



### IN STORE...

... at one of our five retail shops in St Albans, Bournemouth, Oxford, Twickenham and Reading



### MANAGED CAMPUS SHOPS...

... based at nearly 20 school shops and growing



### WHOLESALE...

...direct to schools that run their own school shops



### POP UP SHOPS...

... or selling events on school premises



### ONLINE...

... at [www.stevensons.co.uk](http://www.stevensons.co.uk) including a Click & Collect option



### BY PHONE...

... on our order hotline – 01727 815700 (Mon–Sat)

"We were so impressed by our sales assistant's knowledge. She perfectly sized up my daughter and gave really savvy advice on why she recommended the size she did."

Parent, Oxford High School

"I was extremely happy with the website, I found it very easy to work my way round the site, thank you for making things nice and easy."

Parent, Abingdon School





## 10 REASONS TO CHOOSE XXV

- 1 YEAR ROUND STOCK AVAILABILITY**
- 2 FREE DESIGN AND CONSULTANCY SERVICE** means you benefit from the latest in fabric technology and styling developments plus advice on streamlining your kit
- 3 FAST TURNAROUND TIMES**
- 4 ALL SHAPES & SIZES CATERED FOR, AT NO EXTRA CHARGE**
- 5 FULL SAMPLING AND TRIALLING SERVICE**
- 6 HIGHLY COMPETITIVE PRICING**
- 7 SUPERB SERVICE** with your own Account Manager to look after you
- 8 DISCREET BRANDING** that allows your school's identity to shine
- 9 A BRITISH BRAND** made in Europe to exacting quality standards
- 10 ETHICALLY SOURCED** from established and trusted UK and European suppliers



BY

STEVENSONS

EST. 1925

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